



THE MODEL **T** *Ford* CLUB
OF VICTORIA INC.



THE COMBINED MODEL T FORD CLUBS OF AUSTRALIA NATIONAL RALLY 2025

Hosted by the Model T Ford Club of Victoria

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You are invited to join us for the Eureka Gold 2025 National Model T Ford Rally in Ballarat, Victoria, from Saturday 27th September to Saturday 4th October 2025.

Ballarat is a city in the Central Highlands, and is the third largest city in Victoria. Within months of Victoria separating from the Colony of NSW in 1851, gold was discovered near Ballarat, sparking the Victorian Gold Rush. Ballarat subsequently became a thriving boom town that for a time rivalled Melbourne. In 1854, following a period of civil disobedience over gold licences, local miners launched an armed uprising against the government forces. This was known as the Eureka Rebellion and led to the introduction of male suffrage in Australia, and as such is interpreted as the origin of Australian democracy. The Eureka Flag has become a national symbol.

Ballarat is renowned for its Victorian Architectural Heritage. In 2003 Ballarat was the first of 2 Australian cities to be registered as a member of the International League of Historical Cities. The legacy of the wealth generated during Ballarat's gold boom is still visible in the large number of fine stone buildings in and around the city, especially in the Lydiard Street area. Some of these fine examples are the Town Hall, Mechanics Institute, and Ballarat Railway Station.

Ballarat attracts 2.2 million visitors per year. The tourism and hospitality industry is a \$480 million a year sector which accounts for around 15% of Ballarat's economy. A few of the many attractions are Sovereign Hill, Kryal Castle, and the famous Lake Wendouree, which hosted rowing competitions in the 1956 Olympics.

The main street (Sturt Street) hosts one of Australia's longest boulevards of gardens which extends through the Arch of Victory onto Remembrance Drive which is 15 kilometres long. It is lined by approximately 4,000 trees, mostly deciduous and in some parts arching completely over the road. Each tree has a bronze plaque commemorating a soldier from the region who enlisted during WW1. Many statues, monuments, fountains, and lamp posts are located up the centre of Sturt Street.

We encourage Model T Ford enthusiasts to put these dates in their diary, and we look forward to seeing you in Ballarat in 2025.

Regards, Committee of Eureka Gold 20T5 Rally.